

Wash your dishes with GOLD DUST

Ordinary dish-water only cleans the surface. Put a dash of Gold Dust into the water and it will go to the bottom of things, drive out every bit of dirt, every germ, every hidden particle. Gold Dust cleanses as well as washes.

We promise you this if you use Gold Dust: Your dishes will be sweeter and cleaner than ever before and you will save at least half the time ordinarily consumed in washing them.

Gold Dust does better work than soap or any other dish-washing product—and saves half the time.

You can buy a large package of Gold Dust for 5 cents.



"Let the GOLD DUST TWINS do your work"

HARVEY NOT A REBEL PRISONER

El Paso Man, About Whose Safety There Has Been Fear in Indiana, Is at El Paso, Safe and Sound.

Because he got into trouble in Mexico and needed the money, it is said to have been the reason why Oscar Harvey, proprietor of the Excelsior Dry Cleaning establishment, 502 Mesa avenue, wired his father, Thomas Harvey, a wealthy farmer living near Princeton, Ind., he had been captured by rebels in Mexico and was being held for ransom.

Mrs. Harvey Friday morning stated that she sent the message to Mr. Harvey, but the message did not specify any amount. The message read, she said, that her husband had been captured by the rebels and money would be needed.

Mrs. Harvey stated that her husband was captured somewhere near Chihuahua, but she did not know exactly where. The amount of ransom, it had been heard, was \$400. Mrs. Harvey said her husband was released, but it did not take quite that much.

A citizen here, who investigated the case after receiving a telegram from the First National bank of Princeton, stated that Harvey told him he got into trouble in Mexico, but was not held for any ransom. Harvey returned from Mexico Wednesday. The message from the Princeton bank, it is stated, authorized \$400 if the money was needed. The reply sent back was that the money was not necessary.

REBUILDING NORTH WESTERN RAILROAD

Chihuahua, Mex., March 7.—The reconstruction of the North Western railroad between Madera and Juarez is going forward with all promptness and dispatch, according to T. C. Ryan, traffic manager of the road, who is in this city on a business mission.

"Four crews are working just as fast as possible to attain results, and unless something unforeseen arises, everything ought to be in order so as to permit the running of both passenger and freight trains next week," he said.

From all reports rebels have entirely disappeared from the line north of Madera, and the Maderista volunteers protecting the line between Chihuahua and Madera, for the most part, have joined forces with those of the federalists.

TEPIC GLAD TO BE RID OF MADERO BUNCH

Tepec, Mex., Feb. 28.—By mail—Martin Espinosa, the Maderista ex-gambler and adventurer, who was banished from this territory during the Madero regime, wired in his resignation after the fall of the Madero government. Then he tried to draw his money out of the bank, but the money was attached by a local lawyer, and the federal commander in this city took steps to prevent Espinosa's leaving. Espinosa is virtually a prisoner of the federal commander, although still nominally in charge of the governorship. The territory is quiet and the people generally are glad to see the end of Madero and his kind. No trouble is anticipated for the present.

MADERISTAS BUY AMMUNITION HERE

Ammunition for the Sonora revolt is being purchased in El Paso in larger quantities than the Orocoo revolutionists ever bought guns and cartridges. Agents of the Maderista party in Sonora have been in El Paso since Monday purchasing large quantities of ammunition from the local dealers and having it shipped through to the Sonora border as merchandise. It is there being smuggled across, as the border patrol on the Sonora line is not as strict as it is in Arizona and Texas. This ammunition is being cached at convenient places along the border. It is said on the Mexican side, to be used when the rebels are in the field.

FELIX TERRAZAS IS IN HUERTA COLUMN

Chihuahua, Mex., March 7.—Gen. Felix Terrazas, the rebel, is strong for peace now. Until the fall of Madero, the general was cutting a wide swathe in the revolutionary field in this state, where he occupied his time in crippling railroad and telegraphic lines of communication in order to harass the troops of the government.

On Tuesday by previous arrangements with governor-general Balbino don Felix presented himself and staff at the state palace and was given an audience by no less a personage than the governor himself.

MADERO'S FATHER AND UNCLE REACH NEW YORK. New York, N. Y., March 7.—Francisco Madero, father of the late president of Mexico, arrived here today from Havana. He was accompanied by a

Ayer's Sarsaparilla
Tonic and alterative. Increases strength. Restores healthy functions. No alcohol. Sold for 60 years.

Ask Your Doctor.

You'll Be Dressed



FITFORM

—in correct style for any place in the world, if we have the opportunity to put some of our clothes on you. We have the correct styles here for men of all ages; young men's special fashions are a feature of our stock.

Hart Schaffner & Marx, Rogers Peet and "Fitform"

styles are free from all local ideas; they're cosmopolitan styles; good anywhere in the world where well dressed men are met. Our purpose is to see that men who come to us for clothes are properly dressed.

It's a great stock we have to offer you; and we hope you'll come and see it, even if you don't buy anything. Let us show you our suits at \$20 and \$25; then you can look at others at more or less as you please; we'll do exceptionally well for you at those prices. New hats, new shirts, new neckwear; all the things men wear at your service.

Boy's Easter Clothes

NEW IVAN FRANK, AND OTHER FAMOUS MAKES OF SUITS. Daily new receipts of the Ivan Frank, new Spring Suits for boys are in exclusive patterns, entirely different from anything that we have had before, in materials as well as models. We are showing extensive assortments of these suits in the new gray, blue, gray, cinnamon brown, light brown, tan and navy blue; the patterns are stripes, checks and solid effect, all having more or less of the new flecked or spotted effect woven into the cloth. The models are almost all in the Norfolk coat, with full peg top knickerbocker trousers, having watch pockets, patent buckles for fastening the bottoms, and full lining of good quality. We are showing some beautiful models of new Norfolk coats in the Ivan Frank suits, which have been greatly admired. Among these can be found those having pleated backs and plain fronts, pleated fronts and plain backs, double breasted Norfolk; pocket pleats, knife pleats, and box pleats. Some have pockets in the pleats, some have patch pockets, some have self belts.

Ivan Frank suits are almost as cheap as some very ordinary suits, and none are higher in price than good quality and workmanship will warrant. Furthermore any customer purchasing an Ivan Frank suit, either in the past or the future, can have same replaced to them if it has failed to give satisfactory service.

OUR \$5.00 SUITS FOR BOYS are the best to be had for the price. The above statement has its foundation in careful selections, and a willingness on our part to sell these garments at a very small profit. We guarantee our \$5.00 suits to be all wool, selected from the best of the new patterns for Spring 1913, and we will be proud to have you compare them with any to be had at \$6.50 elsewhere. These can be had in Norfolk of plain coat suits in all shades of brown, gray, and tan, and including the best quality of navy blue serge.

BOYS' KNICKERBOCKERS will be shown in new patterns of Spring weight wools, in peg top models, sizes 4 to 17, at 75c

THE NEW SPRING HEADWEAR of all sorts for all sizes of boys are now received, and we are showing them in light Spring weight wools, wash materials, Spring felts, and Straw. We have them for small boys in Rah Rah, Tyrolean and Medium Square Shapes, for larger boys in square crown, 50c UP

BLouses—We can give you a non-fading material in a boy's K. & S. Tapeless Blouse, with a French collar or plain soft collar attached at 50c. They can be had in light or dark materials, and in solid colors, stripes, or checks. It does not pay to make them when you can get such good ones from us 50c

AMERICAN BOY MAGAZINE FREE to boys who have bought their suits here. March number now ready.

WINDSOR TIES—in solid colors only; regular 25c quality of silk messaline. Saturday 17c

The Popular
DRY GOODS CO. INC.



XTRAGOOD



PARIS GARTERS
No metal can touch you

You don't want metal next your skin; you don't have it with

PARIS GARTERS
25c - 50c

A. Stein & Co., Makers
Chicago and New York

The Town is Wild Over These \$15 New Spring Tailored Suits



AS FAST as we get them in, out they go. Somebody always seems to be here to buy them as quickly as we can hang them in the cases. Another shipment of these suits arrived today. They are made by the best makers in the country. The tailoring is perfect, best of fit and style. Choice of numerous new models. Some plainly tailored, others neatly trimmed. Made of excellent quality Forstman and Hoffmanns wool Eponge, French Serges, Plain and fancy striped worsteds, black and white Shepherd checks, etc. All the wanted colors and black are here. Coats are the two and three button cutaways, lined with a guaranteed quality of peau de cygne. It will pay you to choose from this assortment, as it is absolutely the best tailored suit value ever offered in El Paso. Sizes 16 to 44. "Popular Special"..... \$15.00

New Mohair Auto Coats \$5.95

THE very newest thing for motoring and street wear. Coats of excellent quality mohair—full length styles made with high military collars in contrasting colors that button close around the neck, cuffs to match collars; fancy buttons. These coats come in navy, tan and gray, and are exceptional values at, each..... \$5.95

3 Extra Specials in Blouses

A SATURDAY sale of Blouses—an event that for value-giving stands unparalleled. It's just another of those progressive events that have marked and will continue to mark, the advancement of this store. The styles are correct the materials the best, the workmanship unexcelled, the trimmings beautiful. It is difficult to talk about the prices when the Blouses are so beautiful, yet the low prices are the magnetic feature of the sale.

Read These Three Grand Lots at \$1.95, \$2.95 and \$3.95

LINE 1—This line is made up of handsome messaline blouses in plain black, with Balkan trimmings and rhinestone buttons; navy and black striped messaline blouses with low neck and short sleeves and trimmed most artistically with pretty laces. Then there is no end of lingerie blouses, made of voile and lingerie cloth, trimmed in fine and heavy laces, hand embroidery, etc. High and low neck, long and short sleeve styles. Matchless values..... \$1.95

LINE 2—Charming new chiffon blouses, in blue, taupe, brown, black and navy; cluster pleated fronts; high neck, long sleeves, open back. The yoke is of net, trimmed in gold braid. Then you will find white and black Jap silk blouses and shirts—some with pleated fronts, others plain. A wonderful assortment of white lingerie blouses included in this line. They are made of good quality lawns, voiles and lingerie cloth in styles too numerous to mention. Special..... \$2.95

LINE 3—Beautiful chiffon blouses in black, brown, tan, gray, navy, etc.; made with vest effects of pretty net trimmed in dainty laces, with a touch of Bulgarian trimming. Also white and black chiffon waists with low round collars and short sleeves. Trimmings of messaline, lace and fancy buttons. Then you will find handsome white crepe de chine blouses with trimmings of colored messaline and shadow lace. Almost any style lingerie blouse you..... \$3.95 may ask for here at.

Main Floor SPECIALS

RIBBONS—Fancy hair bow and sash Ribbons in satin and taffeta—light and dark color combinations, stripes, checks, plaids, brocades and pompadour effects. Saturday special, 25c (limit 5 yards.)

RIBBONS—New line of gros grain and satin ribbons in Bulgarian and tapestry effects, so much desired for hat trimming. Yard 50c to \$1.50

NECKWEAR—29 down guineas and chemisettes, in shadow lace and fancy net; white colors and ecru. Saturday special 25c

NECKWEAR—Lace and Emb. Duch and Sailor collars, jabots and chemisettes in white, cream and ecru. Saturday special 50c

FANCY BOWS—Fancy bows and ribbon novelties; very new and pretty. Each 50c and 25c

RUFFLINGS—New rufflings and ruchings, in white and ecru. A 25c to \$1.50

VEILS AND VEILINGS—Novelty drapes veils in shadow lace and mesh. Saturday special 1.00

VEILS—Fancy sample chiffon veils, one to three inch selvedge borders; shadow stripes, checks, and colored effects. Values \$3.50. Special 1.95

VEILINGS—Fancy mesh veilings in black and colors only. 50c values. Special, yard 25c 35c values, special 15c

Specials in Laces

SILK MALINE AND SILK ALL-OVER LACES—suitable for yokes, sleeves and over dresses, in white cream, ecru and black. Val. 79c

SILK ALL-OVER SHADOW LACES—In dainty and large designs suitable for yokes and drapes, of the finest materials. This is an extra special, with values up to \$2.50. Saturday, yard 98c

SHADOW EDGINGS AND INSERTIONS—in white cream and ecru, suitable for jabots, pleatings—sleeve frills and trimming evening gowns. Values to 50c. Special 27c

NEW JEWELRY

BEADED BAGS—New arrivals of bead bags in white, jet and latest Bulgarian colors. Special \$2.50

BARRETTES—Large assortment of shell barrettes in latest Demi blonde tones 25c and 50c

CHILDREN'S NOVELTY BAGS—in shell beads with white, pink, blue, linings, also German silver mesh bags with draw chains, and kid lined mesh bags and beads. 50c

VANITIES—German silver combination vanity and coin cases. Values 75c. Special 29c

Three Great Values From THE BASEMENT "FRUIT OF THE LOOM" MUSLIN limit 10 yards to a customer. No phone orders, at a 10c

"HOTEL SPECIAL" SHEETS—An extra heavy seamless quality, size 81x90 inch. Limit 6 to a customer. No phone orders, at each 69c

"1913 SPECIAL" SHEETS—seamless, size 72x90 inch. Limit 6 to a customer. No phone orders, at each 59c

Sale of Women's Sample Gloves

OUR MR. WEISS, now in New York, made a fortunate purchase of 100 dozen women's sample lisle and chamoisette gloves, in 12 and 16 button and two clasp style. They come in black, white, natural and the season's most wanted colors. Had we bought these gloves in a regular way, we would be compelled to sell them at 50c and 75c. As we bought them at a saving we have marked them for Saturday at, a 25c pair



Here They Are---Women's Genuine Panama Hats \$3.95

THE "POPULAR" has always set the season's price on Panama hats—then others would follow. Last year we created a sensation with our \$4.95 price. But this year, we go one better, and make the price \$3.95. They are nifty styles for the season of 1913. All the wanted new shapes and sizes. We'll not quote a comparative value—but will let you judge that for yourself when you come. Remember the price is only \$3.95

A Great Value-Giving After Supper Sale 7 to 9 O'clock

Messaline Silk Underskirts at 95c

BEAUTIFUL soft, messaline silk underskirts that we retail regularly at \$1.95, in colors white, pink, brown, tan, arrow blue, American Beauty, Nell Rose, Kelly Green, Emerald Green, gray, navy, black, white and changeables of all sort. These skirts are cut full, made with deep pleated flounce. We place a limit of one to a customer on these garments—not that we care how many they buy, but in order to keep dealers from purchasing, we must sell only one to each person. While they last, your choice 95c

After Supper Specials in Toilet Goods---Read Them!

NAIL BRUSHES—Solid back, genuine bristle nail brushes in assorted shapes. Values up to 50c. After Supper Sale, each 23c (Limit 2 to a customer.)

HIND'S HONEY AND ALMOND CREAM—the ideal skin preserver and beautifier. Sells regularly at 50c a bottle. After Supper Sale, each 35c (Limit 1 to a customer.)

LAMBERT'S LISTERINE—the \$1.00 size. Buy it in the After Supper Sale at, a bottle 65c (Limit 1 bottle to a customer.)

Special in Men's New Neckwear New arrivals in men's new Spring silk four-in-hands, with flowing and panel ends; all colors. After Supper Sale, 3 for \$1.00, or, each 35c

The Popular
DRY GOODS CO. INC.

Easter and Spring Exhibit Of Authentic Fashions For Spring 1913

OUR exhibit of authentic fashions for the Spring Season of 1913—El Paso's most important style show—will be held Monday, Tuesday and Wednesday, March 10th, 11th and 12th. No effort has been spared and nothing overlooked that would tend to make this exhibit an occasion of the utmost pleasure and interest to all lovers of fashion. It will be a wonderful revelation of the newest developments of the season's vogue—a showing that you should not fail to see. So remember the dates—

Monday, Tuesday and Wednesday March 10th, 11th, 12th

New Middy Blouses 95c and \$1.45

New arrivals in women's, misses' and juniors' middy blouses—made of a good quality white galatee, with large red, blue and white sailor collars and cuffs; some collarless styles in the lot. You have never seen their equal in quality at \$1.45 95c

Muslin Underskirts 45c And it's a real bargain. You'll have to see these garments to appreciate their worth. They are of extra good quality, heavy weight muslin, made with 18 inch embroidery flounce—others with lace flounce, ribbon run, and still others plain with scalloped flounce. Most stores would sell these skirts at 95c and you would call them cheap. The "Popular's" Saturday price is 45c

WOMEN'S SILK BOOTS—made with linen soles, heels and tops. 75c value. Saturday special, a pair 59c

WOMEN'S ITALIAN SILK VESTS—embroidered in white and colors. Vests that would ordinarily sell at \$5.00, marked special 3.48

WOMEN'S RIBBED VESTS—in plain or with fancy yokes. Extra special for Saturday, each 10c

WOMEN'S SWISS RIBBED VESTS—in white, pink and blue, with either plain or fancy yokes. 50c 39c values at, each 39c

WOMEN'S SILK LILE VESTS—Swiss ribbed. The kind we sell regularly at 75c. Saturday special, each 59c

Specials in White Coods and Linens

WHITE LINGERIE CREPE—Very fine weave—especially adapted to the making of fine underwear, shirtwaists, dresses, etc. Bolts of 10 yards. Worth 50c a yard, at a 1.35

MERCERIZED SATIN DAMASK—pretty patterns—66 inches wide. These goods wash up and look like real linen. Regular 50c grade. Saturday special (limit 6 yards to a customer) at, yard 35c

FINISHED ROUND SCALLOPED TABLE CLOTHS—68x68 inch; all pure linen in a very good grade of damask; exquisite patterns. These are old cloths and cannot be matched in napkins, however we consider them to be good values at \$4.50. Saturday special (limit 2 to a customer) at, each \$3.50

Two Specials in FOOTWEAR

WOMEN'S FOOTWEAR—odds and ends in women's shoes, pumps and oxfords—all styles and leathers, in a very good range of sizes. These are exceptionally good values that formerly sold at \$3.00, \$3.50 and \$4.00 a pair. Choice of the lot, \$1.85

CHILDREN'S FOOTWEAR—Misses and children's button shoes, in red kid and tan calf. Shoes worth regularly up to \$2.25. Saturday special, a pair \$1.45

TOILET GOODS

25c Sanitol face cream.....16c
50c Bradley Violet ammonia.....35c
\$1.00 Piver's tooth water.....29c
25c Dr. Lyon's tooth talcum.....17c
25c Lela and Pink's talcum.....17c
25c Java Rice face powder.....28c
\$1.00 Newbros Herpicide.....68c
25c Parker's Tur soap.....18c